



Newsletter Editor's Annual Report 2026

Overview

I have been the editor for the past four issues of the newsletter now with proofing support from Bill Patterson and Jake King, for which I have been very grateful. Of course sometimes, even with all the proofing in the world, typos creep in, including obvious ones like forgetting to change the year on the Spring 2026 newsletter cover and not noticing it until the printed copies arrived on my doorstep. As Bill said to me at the SNSBI conference, the kind of typo that's so obvious you don't notice it. Hopefully the recipients of the printed copies didn't mind the correction I made with a tipex mouse and a sharpie.

The last three issues have seen a new cover design, which has been tweaked after some feedback. The new design allows for more content, which (excluding the most recent newsletter) has included a "did you know" short to entice the reader. Any recommendations on content for this feature are most welcome.

After setting a new word limit last year in a bid to keep newsletter articles shorter and encourage submissions to the Journal of Scottish Name Studies (JSNS) we have had fewer Autumn conference summary articles for the Spring 2026 newsletter. This has certainly made my life as editor a little easier trying to squeeze everything in. This has also made way for some shorter article contributions from the BYOno Lunchtime Sessions, which I hope our readers enjoy. If you have an idea for newsletter content, get in touch.

Distribution

Our Spring 2026 newsletter was distributed to 67 members digitally, an increase of 12 copies in the past year. 258 printed copies were distributed, four of which were delivered by hand at the SNSBI Conference.

After setting up new scheduling deadlines last year, this has made getting the newsletter out to our readers in good time prior to our conferences a lot easier. The schedule is as follows:

- Newsletter sent to the printer 6-7 weeks prior to the conference
- Newsletter distributed 3-4 weeks prior to the conference

The Spring newsletter was sent to the printer on the 18th of March, just under seven weeks before the conference, and was posted out in two batches on the 2nd and 3rd of April. Digital newsletters were sent out on the 4th of April.

The number of printed copies distributed has not changed in the past year. In the week after the newsletters were posted out, however, we received two requests to move to digital. So, the advert to turn digital is still working its magic.

Eilidh NicGilleRuaidh
SPNS Newsletter Editor